

# Brainwriting/6-3-5 Method

**Brief description:** Brainwriting and the 6-3-5 method based on it are ideal for generating as many ideas as possible in as short a time as possible. Starting from the known problem statement, you or the team try to unleash the avalanche of ideas. You heard right. Optimally, you do this exercise in the team, because you get more content and insights.

**Quick guide:** The brainwriting / 6-3-5 method works as follows: Agree on the 1 problem you want to brainstorm ideas for in the next few minutes. Everyone then starts to write down 2 3 ideas in their template for 5 minutes. After that, the sheet is passed clockwise. The exercise is over when everyone has his or her starting sheet again. The main idea of the exercise is to build on the ideas of the others. By the way, you can also do the exercise alone and just write down as many ideas as possible spontaneously.

## Problem

*Describe the problem to be solved or the point of view defined. You can refer to the Problem Statement Canvas.*

1

## Idea Collection

*Write down 3 ideas during 5 minutes and then pass your sheet to the next person.*

2
